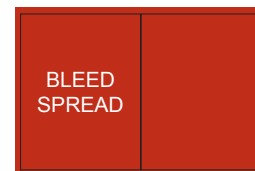


# advertising specifications



## Ivy League Magazine Network Sizes\*

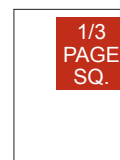
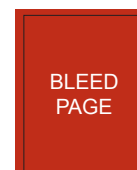
	WIDTH	DEPTH
TRIM SIZE	8.125"	10.5"
NON-BLEED PG / LIVE AREA	7"	9.25"
BLEED PAGE	8.625"	11.125"
BLEED SPREAD	17.25"	11.125"
2/3	4.563"	9.625"
1/2 (horiz)	7"	4.75"
1/2 (vert)	4.563"	7.125"
1/3 (sq)	4.563"	4.75"
1/3 (vert)	2.188"	9.625"
1/6 (horiz)	4.563"	2.25"
1/6 (vert)	2.188"	4.75"
1/12	2.188"	2.25"

Gutter safety for spreads: Allow 0.375" on each side of the gutter, 0.75" total gutter safety. *\*Brown, Stanford, Princeton and University of Chicago have different specifications from the rest of the network - please see additional charts.*

## Princeton Alumni Weekly Sizes

	WIDTH	DEPTH
TRIM SIZE	8.125"	10.875"
NON-BLEED PG / LIVE AREA	6.875"	9.625"
BLEED PAGE	8.5"	11.25"
BLEED SPREAD	16.625"	11.25"
2/3	4.5"	9.625"
1/2 (horiz)	6.875"	4.75"
1/2 (vert)	4.5"	7.25"
1/3 (sq)	4.5"	4.75"
1/3 (vert)	2.125"	9.625"
1/6 (horiz)	4.5"	2.25"
1/6 (vert)	2.125"	4.75"
1/12	2.125"	2.25"

Gutter safety for spreads: Allow 0.375" on each side of the gutter, 0.75" total gutter safety.



## Brown Alumni Magazine Sizes

	WIDTH	DEPTH
TRIM SIZE	7.75"	10.25"
NON-BLEED PG / LIVE AREA	7"	9.5"
BLEED PAGE	8"	10.5"
BLEED SPREAD	15.75"	10.5"
2/3	4.3125"	8.125"
1/2 (horiz)	6.05625"	4.375"
1/2 (vert)	4.3125"	6.5"
1/3 (sq)	4.3125"	4.375"
1/3 (vert)	2.0625"	9.125"
1/6 (horiz)	4.3125"	2.0625"
1/6 (vert)	2.0625"	4.375"
1/12	2.0625"	2.0625"

Gutter safety for spreads: Allow 0.375" on each side of the gutter, 0.75" total gutter safety.

## Stanford Magazine Sizes

	WIDTH	DEPTH
TRIM SIZE	9"	10.875"
NON-BLEED PG / LIVE AREA	7.5833"	9.6667"
BLEED PAGE	9.3333"	11.2083"
BLEED SPREAD	18.333"	11.2083"
2/3	5"	9.6667"
1/2 (horiz)	7.5833"	4.8333"
1/2 (vert)	3.7083"	9.6667"
1/3 (sq)	5"	4.8333"
1/3 (vert)	2.4167"	9.6667"
1/6 (vert)	2.4167"	4.8333"
1/12	2.4167"	2.35"

Gutter safety for spreads: Allow 0.375" on each side of the gutter, 0.75" total gutter safety.

**When submitting ads, please make sure all color bars and crop marks are outside the bleed.**  
Please submit ads to Pam Gorelow at [pgorelow@stanford.edu](mailto:pgorelow@stanford.edu). Questions? Call Pam at 650-725-0672.

# advertising specifications

## University of Chicago Magazine Sizes

	WIDTH	DEPTH
TRIM SIZE	7.5"	10"
NON-BLEED PG / LIVE AREA	6.4375"	8.825"
BLEED PAGE	7.75"	10.25"
BLEED SPREAD	15.5"	10.25"
2/3	4.25"	8.825"
1/2 (horiz)	6.4375"	4.3125"
1/2 (vert)	3.125"	8.825"
1/3 (sq)	4.25"	4.3125"
1/3 (vert)	2"	8.825"
1/6 (horiz)	4.25"	2.0625"
1/6 (vert)	2"	4.3125"
1/12	2"	2.0625"

Gutter safety for spreads: Allow 0.375" on each side of the gutter, 0.75" total gutter safety.

**When submitting ads, please make sure all color bars and crop marks are outside the bleed.**  
Please submit ads to Pam Gorelow at [pgorelow@stanford.edu](mailto:pgorelow@stanford.edu). Questions? Call Pam at 650-725-0672.

