



# advertising specifications



## Ivy League Magazine Network Sizes\*

	WIDTH	DEPTH
TRIM SIZE	8 1/8" (8.125")	10 1/2" (10.5")
NON-BLEED PG / LIVE AREA	7"	9 1/4" (9.25")
BLEED PAGE	8 5/8" (8.625")	11 1/8" (11.125")
BLEED SPREAD	17 1/4" (17.25")	11 1/8" (11.125")
2/3	4 9/16" (4.563")	9 5/8" (9.625")
1/2 (horiz)	7"	4 3/4" (4.75")
1/2 (vert)	4 9/16" (4.563")	7 1/8" (7.125")
1/3 (sq)	4 9/16" (4.563")	4 3/4" (4.75")
1/3 (vert)	2 3/16" (2.188")	9 5/8" (9.625")
1/6 (horiz)	4 9/16" (4.563")	2 1/4" (2.25")
1/6 (vert)	2 3/16" (2.188")	4 3/4" (4.75")
1/12	2 3/16" (2.188")	2 1/4" (2.25")

Gutter safety for spreads: Allow 0.375" on each side of the gutter, 0.75" total gutter safety. **\*Brown, Stanford, and University of Chicago have different specifications from the rest of the network - please see additional charts.**

## Brown Alumni Magazine Sizes

	WIDTH	DEPTH
TRIM SIZE	7 3/4" (7.75")	10 1/4" (10.25)
NON-BLEED PG / LIVE AREA	7"	9 1/2" (9.5")
BLEED PAGE	8"	10 1/2" (10.5")
BLEED SPREAD	15 3/4" (15.75")	10 1/2" (10.5")
2/3	4 5/16" (4.3125")	9 1/8" (8.125")
1/2 (horiz)	6 9/16" (6.05625")	4 3/8" (4.375")
1/2 (vert)	4 5/16" (4.3125")	6 1/2" (6.5")
1/3 (sq)	4 5/16" (4.3125")	4 3/8" (4.375")
1/3 (vert)	2 1/16" (2.0625")	9 1/8" (9.125")
1/6 (horiz)	4 5/16" (4.3125")	2 1/16" (2.0625")
1/6 (vert)	2 1/16" (2.0625")	4 3/8" (4.375")
1/12	2 1/16" (2.0625")	2 1/16" (2.0625")

Gutter safety for spreads: Allow 0.375" on each side of the gutter, 0.75" total gutter safety.

## University of Chicago Magazine Sizes

	WIDTH	DEPTH
TRIM SIZE	7 1/2" (7.5")	10"
NON-BLEED PG / LIVE AREA	6 7/16" (6.4375")	8 33/40" (8.825")
BLEED PAGE	7 3/4" (7.75")	10 1/4" (10.25")
BLEED SPREAD	15 1/2" (15.5")	10 1/4" (10.25")
2/3	4 1/4" (4.25")	8 33/40" (8.825")
1/2 (horiz)	6 7/16" (6.4375")	4 5/16" (4.3125")
1/2 (vert)	3 1/8" (3.125")	8 33/40" (8.825")
1/3 (sq)	4 1/4" (4.25")	4 5/16" (4.3125")
1/3 (vert)	2"	8 33/40" (8.825")
1/6 (horiz)	4 1/4" (4.25")	2 1/16" (2.0625")
1/6 (vert)	2"	4 5/16" (4.3125")
1/12	2"	2 1/16" (2.0625")

Gutter safety for spreads: Allow 0.375" on each side of the gutter, 0.75" total gutter safety.

## Stanford Magazine Sizes

	WIDTH	DEPTH
TRIM SIZE	9" (54p0)	10.875" (65p3)
NON-BLEED PG / LIVE AREA	7.5833" (99p6)	9.6667" (58p0)
BLEED PAGE	9.3333" (55p0)	11.2083" (67p3)
BLEED SPREAD	18.333" (110p0)	11.2083" (67p3)
2/3	5" (30p0)	9.6667" (58p0)
1/2 (horiz)	7.5833" (45p6)	4.8333" (29p0)
1/2 (vert)	3.7083" (22p3)	9.6667" (58p0)
1/3 (sq)	5" (30p0)	4.8333" (29p0)
1/3 (vert)	2.4167" (14p6)	9.6667" (58p0)
1/6 (vert)	2.4167" (14p6)	4.8333" (29p0)
1/12	2.4167" (14p6)	2.35" (15p)

Gutter safety for spreads: Allow 0.375" on each side of the gutter, 0.75" total gutter safety.

